



*Simply better*

## PRESS RELEASE

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### **NEW!**

## **Askeladden C83 Cruiser TSI: A quadruple revolution – boat, outboard, technology and price!**

Modern developments in outboard engines have fundamentally changed the leisure boat market. Former classic models are now being launched with a modern design and powered by revolutionary new outboard engines.

It is no wonder that boaters have fully embraced the advantages of outboard engines over sterndrives, given the low service and maintenance costs, excellent fuel economy, environmental benefits, comfort and operational reliability. Modern outboards have given rise to a revolution on the boat market!

And with this revolution, Askeladden is now able to recreate classic boat models, such as the 705 Voyager and the Z8, but now with a new and modern design. With an impressive range of modern technology, the new C83 Cruiser TSI will lead the way for the outboard revolution. At the same time, the use of innovative outboard technology allows Askeladden to reduce the price of their new model and provide significantly lower service and maintenance costs for boaters.

### **THE ASKELADDEN C83 CRUISER TSI**

This is the perfect daycruiser for up to 10 persons. It is also a great boat for weekend trips, catering comfortably for six persons, or four persons on longer trips. The cockpit is spacious and has flexible seating arrangements. There is a large bathing platform with its own sun-lounger, a sun-lounger in the cockpit, a proper pantry perfect for weekend or longer trips, berths for four to six persons under deck and a separate bathroom with toilet and shower.

### **TECHNOLOGY: Askeladden C83 Cruiser TSI:**

**- This is a true innovation, packed full of new technology and with a number of brand new functions not seen before on the international market but set for launch on the Norwegian market in the C83 Cruiser TSI.**

- ASKELADDEN C-COMMAND  
(Ref. separate press release)

Askeladden's own online system for navigation, information, management and entertainment

- SUZUKI DF350 ATXX 350 HK OUTBOARD ENGINE WITH DUAL PROP SYSTEM

This engine has a unique grip in the water, with directional stability,

acceleration and rear thrust unparalleled by any other engines. When combined with the new hull design provided by Askeladden's TSI technology, you get unique performance, fuel economy and comfort.

- WALLA'S DIESEL HEATER FOR AIR AND WATER

This new heating system supplies both hot air and hot water, and is controlled using ASKELADDEN C-COMMAND

- CAN-BUS ELECTRIC SYSTEM

CAN-BUS with integration and management via ASKELADDEN C-COMMAND

- ASKELADDEN TWIN STEP INFUSION HULL TECHNOLOGY – TSI



This innovative technology involves vacuum infusion during moulding, vinyl ester, sandwich cores and multiaxial reinforcement to save weight, increase stiffness and improve comfort.

The hull features two steps to reduce friction, planing threshold and consumption, but also to increase top speeds.

## **The most significant revolutions however are price, service and maintenance costs!**

A fully equipped C83 Cruiser TSI (with Suzuki DF300 APXX, Topline package and C-Deck) has a recommended retail price of NOK 1,160,400.

In 2008, an Askeladden Z8 with similar performance and equipment had a recommended retail price of NOK 1,423,900, which after inflation would be approx. NOK 1,686,600 today. The Z8 was powered by a diesel sterndrive.

It is therefore a true revolution when Askeladden announces the launch in 2018 – ten years later – of a corresponding boat design, with improved performance, similar consumption, new and modern technology and increased utility volume, but at a significantly lower price!

Service and maintenance costs are also dramatically reduced when compared with those classic models from a decade ago.

Over a five-year period, service and maintenance costs for a C83 Cruiser TSI are 40% lower than corresponding costs for a Z8!

***“The C83 Cruiser TSI is the culmination of 10 years of revolutionary developments within technology and costs for boaters!”***

Managing Director Henrik J. Askvik

**Technical data:**

Design category: C

Length: 8.30 m

Beam: 2.80 m

Weight without engine: Approx. 2,200 kg

Fuel: 230 litres

Fresh water: 100 litres

Hot water: 20 litres (optional equipment)

Septic tank: 40 litres

Persons: Max. 10

Engine: Outboard 300 - 350 HP

Potential speeds; 46 knots with the largest engine

For more detailed information, please contact

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PS! We are planning a test drive week for the media at our head office in Hagavik, south of Bergen, in week 39 from 25 to 30 September. Contact us to arrange a date and time for a test drive!